

The 44th European International Business Academy Conference

EIBA 2018 POZNAŃ

International Business in a Transforming World – the Changing Role of States and Firms



CALL FOR PAPERS

December 13-15, 2018

Poznań University of Economics and Business

INTRODUCTION & BACKGROUND

The variety, diversity, and magnitude of trends that shape the international relations of firms and governments in the era of globalization are tremendous. Many of these processes substantially redefine the context for international activities of multinational enterprises (MNEs), small and medium enterprises (SMEs) or born globals. These forces affect the position of states, their governments and firms.

New tendencies have been observed in the past few years, such as the recent (post)crisis rise of populism, growing anti-European sentiment among the member states of the European Union, increasing protectionism, and the growth slowdown of emerging markets, adversely affecting the global economy. These tendencies have been accompanied by the emergence of new players (including those from post-transition countries), the unprecedented acceleration of international commerce and communication owing to falling barriers and

technological advancements, and the continuing trends of outsourcing and deep restructuring of corporate governance structures, as well as progressing international investments, trade agreements and partnerships.

Collectively and individually, these processes continue to reshape the future of international business and their consequences will undoubtedly resonate for many decades. As well as fundamentally redesigning the global landscape they also raise questions regarding the new balance between sovereign states and markets.

The 44th EIBA Poznań Conference December 13-15, 2018 will explore the new challenges faced by international business, particularly the threats and opportunities arising for MNEs, SMEs, INVs and global start-ups. Special attention will be paid to the changing economic and political context worldwide.

KEY DATES

May 18, 2018.....	Submission opens
July 16, 2018.....	Submission deadline: Papers and Panel Proposals
September 3, 2018	Submission deadline: Posters, Doctoral Events and Paper Development Workshops Registration opens
September 17, 2018	Decision notification: Papers, Panel proposals and Posters
October 17, 2018	Early-bird Registration deadline
December 13-15, 2018	EIBA 2018 Poznań Conference

CONFERENCE TRACKS

We invite competitive and interactive papers, posters, and panel proposals, on any of the EIBA 2018 conference tracks listed below (detailed descriptions of the tracks can be found on the EIBA 2018 website at the Conference Tracks Description page). Competitive papers should be close to a publishable state whereas interactive papers and posters may be in an earlier stage of development.

MNEs in a transforming world – the changing role of states and firms

Marta Götz, Constantina Kottaridi

Internationalization of firms and markets – the case of CEE markets

Arnold Schuh, Krzysztof Wach

Developments in IB theory – methods, trends, critical approaches

Stefan Schmid

FDI and foreign market entry – strategies, policies and new trends

Desislava Dikova

SMEs and international entrepreneurship

Tiiia Vissak, Sami Saarenketo

Location and IB

Lucia Piscitello

Digitalization and IB

Mariola Ciszewska-Mlinarič, Grzegorz Mazurek

MNC strategy and organization

Dorota Piaskowska, Ciaran Heavey

International finance, accounting and corporate governance

Trond Randøy

International HRM and cross-cultural issues

Matevž Raškovič

International marketing

Tilo Halaszovich

Knowledge management and innovation

Michał Lemański, Małgorzata Lewandowska

Networking and relationships

Noemi Sinkovics

Teaching IB

Elizabeth Rose

OTHER ACTIVITIES

32nd John H. Dunning Doctoral Tutorial

7th Danny Van Den Bulcke Doctoral Symposium

4th EIBA Early Career Network Workshop

IBR Paper Development Workshop

JIBS Paper Development Workshop

JIBP Paper Development Workshop

Social Events

AWARDS

Danny Van Den Bulcke Best Paper Prize

EIBA Best Doctoral Thesis Proposal in IB Award

Copenhagen Business School Best Paper Prize

SSE Gunnar Hedlund Award

IBR Best Journal Paper of the Year Award

EIBA Distinguished Honorary Fellowship Award

... among others listed on the EIBA 2018 website

FINAL REMARKS

Detailed information about EIBA 2018 Poznań will be posted and regularly updated on the conference website: www.eiba2018.eiba.org. To contact the organizers, please send an email to: info@eiba2018.eiba.org – the organizers will reply as soon as possible.

We look forward to receiving your submissions soon and to hosting you in Poznań for EIBA 2018!

*Barbara Jankowska, EIBA President & 2018 Conference Chair
Małgorzata Bartosik-Purgat, 2018 Conference Co-Chair
Poznań University of Economics & Business*

EIBA

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